

winspire

EXPERIENCE AGENCY



2025

KENTUCKY DERBY

APRIL 30TH - MAY 3RD

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Day 1: Arrival & Bourbon Welcome

Wednesday, April 30, 2025 - Experience Southern Hospitality

Morning: Dining Choices

Biscuit Belly: Creative gourmet biscuit sandwiches in a vibrant setting. (\$)

Wild Eggs: An elevated, local favorite breakfast and brunch cafe. (\$\$)

The Kitchen Table: Upscale Southern comfort brunch by James Beam Distilling Co. (\$\$\$)

Mid-Morning: Excursion (Optional)

1. Stroll through the historic, tree-lined streets of Old Louisville to view Victorian mansions.
2. Frazier History Museum—the official starting point of the Kentucky Bourbon Trail.
3. Private customizable electric bike tour along the Louisville Riverwalk.

Lunch: Dining Choices

Feast BBQ: Acclaimed local fast-casual spot famous for loaded tots and pulled pork. (\$)

Mayan Café: Sustained, farm-to-table take on authentic traditional Mayan cuisine in NuLu. (\$\$)

Monk's Road Boilerhouse: High-end, chef-curated fine dining lunch paired with elite spirits. (\$\$\$)

Afternoon: Excursion (Optional)

1. Premium Bourbon Tasting flight and masterclass at the luxurious Watch Hill Proper lounge.
2. VIP Guided Production Tour of the historic Old Forester Distillery right on Whiskey Row.
3. Blend and bottle your own custom bourbon directly from the barrel at a private distillery experience.

Dinner: Dining Choices

La Bodeguita de Mima: High-energy Cuban dining with vibrant style and live music. (\$)

MeeshMeesh: Top-ranked modern Mediterranean sharing-plates hotspot on Market Street. (\$\$)

610 Magnolia: Acclaimed chef Edward Lee's luxurious, multi-course fine dining destination. (\$\$\$)

Late Night

Gain access to Hell or High Water, a luxurious underground speakeasy, for world-class, custom crafted cocktails in velvet-draped booths.

Day 2: Thoroughbreds & Tradition

Thursday, May 01, 2025 - Bluegrass Track Prep

Morning: Dining Choices

Con Huevos: Award-winning, vibrant Mexican-style breakfast and espresso cafe. (\$)

Highland Morning: Hearty traditional Southern breakfast staples done flawlessly. (\$\$)

Dawn at the Downs: Premium buffet breakfast on Millionaires Row while watching Derby contenders train. (\$\$\$)

Mid-Morning: Excursion (Optional)

1. Scenic luxury chauffeured drive through the rolling hills and fences of Lexington's horse country.
2. Exclusive, private walking tour of a legendary historic Thoroughbred breeding farm (e.g., Claiborne or Coolmore).
3. Live interactive meeting and photo-op with retired champion racehorses at the Kentucky Horse Park.

Lunch: Dining Choices

Momma's Mustard, Pickles & BBQ: Classic local comfort food famous for smoked wings. (\$)

North of Bourbon: A trendy, upscale Deep South kitchen focused on bourbon pairings. (\$\$)

Barn8: Elite farm-to-table dining inside a beautifully restored, luxury horse barn estate. (\$\$\$)

Afternoon: Excursion (Optional)

1. Private custom fitting and styling session for traditional Derby Day fascinators and wide-brimmed hats.
2. Private curatorial tour of the Kentucky Derby Museum's archives and the track's historic twin spires.
3. Fast-paced competitive golf tournament hospitality suite at Topgolf Louisville.

Dinner: Dining Choices

Troll Pub Under the Bridge: Quirky historic underground pub featuring cave-like architecture. (\$)

Jack Fry's: Legendary, historic 1930s-style bistro with live jazz and elite local heritage. (\$\$)

Repeal Steakhouse: Oak-fired luxury steakhouse located on historic Whiskey Row. (\$\$\$)

Late Night

Attend the exclusive, celebrity-filled Barnstable Brown Gala or Fillies & Lilies Party to kick off the race weekend in style.

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Day 3: Kentucky Oaks Day

Friday, May 02, 2025 - The Pink Out Celebration

Event Focus Notice: Today is dedicated to the 3-year-old fillies race. Wear your finest pink attire and arrive early to Churchill Downs to enjoy the luxury hospitality suites.

Morning Preparation

Enjoy a light room-service breakfast or a quick espresso at your hotel before your private chauffeur arrives. Dress code: Sophisticated pink-forward styles.

Mid-Morning Track Arrival

Arrive via VIP fast-track entrance to Churchill Downs. Bypass the crowds and transition directly into the luxury hospitality areas.

Lunch & Race Day Hospitality

Gourmet Southern buffet cuisine, open premium bar, and race track views from your reserved premium viewing suite or Millionaires Row table.

Afternoon Action

Witness the running of the \$1.5 Million Longines Kentucky Oaks. Sip the signature cocktail of the day—the vodka-based Oaks Lily.

Dinner: Dining Choices

Safier: Comforting, relaxed Mediterranean local hotspot perfect for a casual unwind. (\$)

Swizzle: A luxury revolving rooftop restaurant at the Galt House offering panoramic river views. (\$\$)

Le Moo: Ultra-glam, opulently decorated steakhouse featuring rare cuts and a curated wine list. (\$\$\$)

Late Night

Unwind at Grassa Gramma for high-end Italian dessert and nightcaps in an incredibly detailed, old-world European atmosphere.

Day 4: The Kentucky Derby

Saturday, May 03, 2025 - The Most Exciting Two Minutes in Sports

Event Focus Notice: The culmination of the trip. The day centers entirely around the main gate, high fashion, elite wagering, and the Run for the Roses.

Morning: Fueling Up

Indulge in a premium, private in-hotel catered brunch. Complete final wardrobe, millinery, and pocket-square adjustments before departing.

Mid-Morning: VIP Entry

Private luxury transport drops you at the track gates. Sip an authentic Mint Julep in a commemorative silver cup upon settling into your hospitality suite.

Lunch & Premium Suite Hospitality

Continuous culinary stations featuring high-end local classics: hot browns, benedictine spreads, artisan cheeses, and chef-attended carving boards.

Afternoon: The Main Spectacle

Enjoy the full 14-race undercard, celebrity fashion viewing, and Million Dollar wagering. At approximately 6:57 PM, witness the historic 152nd running of the Kentucky Derby.

Dinner: Post-Race Celebrations

Monnik Beer Co: Relaxed artisanal brewpub dinner to completely unwind after the track crowds. (\$)

Grassa Gramma: Fine Italian dining with dramatic interiors to extend the day's celebration. (\$\$)

Jeff Ruby's Steakhouse: High-glam, high-energy fine dining steakhouse with live piano music. (\$\$\$)

Late Night

Conclude your VIP experience at an exclusive Post-Derby Winner's Celebration Party or toast to the weekend with a private bourbon neat back at the hotel lounge.



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