

winspire

EXPERIENCE AGENCY

SAMPLE ITINERARY



2025

GRAMMY AWARDS

JANUARY 31ST - FEBRUARY 3RD

Day 1: Arrival & Hollywood Glamour

Friday, January 31, 2025

Morning: Dining Choices

The Griddle Cafe: Legendary, high-energy Hollywood spot famous for massive, creative pancakes. (\$)

Republic: A stunning, airy French-inspired bakery and cafe located in a historic Charlie Chaplin building. (\$\$)

The Rooftop by JG: High-end, chef-curated breakfast paired with breathtaking 360-degree views at the Waldorf Astoria. (\$\$\$)

Mid-Morning: Excursion (Optional)

1. Chauffeur-driven luxury cruise past the iconic celebrity estates of Beverly Hills and Bel-Air.
2. A private VIP tour of the Hollywood Walk of Fame and the historic TCL Chinese Theatre archives.
3. Guided horseback ride through the Hollywood Hills, climbing right up behind the legendary Hollywood Sign.

Lunch: Dining Choices

Pink's Hot Dogs: The ultimate historic Hollywood landmark serving world-famous, celebrity-named snap dogs. (\$)

The Ivy: The quintessential, star-studded patio destination on Robertson Boulevard known for fresh American classics. (\$\$)

Polo Lounge: Elite power-lunch dining tucked inside the historic pink walls of The Beverly Hills Hotel. (\$\$\$)

Afternoon: Excursion (Optional)

1. High-end personal shopping experience along Rodeo Drive with exclusive access to private luxury showrooms.
2. Exclusive docent-led architecture and film-history tour of the Academy Museum of Motion Pictures.
3. Private, behind-the-scenes golf-cart production studio lot tour at Paramount Pictures or Warner Bros.

Dinner: Dining Choices

Dan Tana's: Cozy, neon-lit historic Italian joint with old-school checkered tablecloths and heavy celebrity clientele. (\$)

Catch LA: High-energy, open-air West Hollywood rooftop hotspot serving sophisticated seafood and sushi. (\$\$)

Spago Beverly Hills: Chef Wolfgang Puck's legendary flagship fine-dining venue for ultimate California cuisine. (\$\$\$)

Late Night

Gain exclusive, velvet-rope entry to Tower Bar at the Sunset Tower Hotel for live jazz piano and elite classic cocktails in an Art Deco lounge.

Day 2: Sounds of the City & Pre-Parties

Saturday, February 1, 2025

Morning: Dining Choices

Grand Central Market: Vibrant, historic downtown food hall featuring eggslut sandwiches and local roasters. (\$)

Gjelina: A hip, rustically upscale Venice Beach staple delivering unmatched wood-fired breakfast pizzas. (\$\$)

Hotel Bel-Air Restaurant: Opulent, ultra-private garden terrace dining surrounded by swan lakes and lush greenery. (\$\$\$)

Mid-Morning: Excursion (Optional)

1. Spend a peaceful morning walking along the historic Santa Monica Pier and the adjacent beachfront paths.
2. Private curatorial tour of The GRAMMY Museum at L.A. Live, detailing the evolution of recorded sound.
3. Private, VIP guided recording session simulation inside a legendary, multi-platinum Hollywood studio layout.

Lunch: Dining Choices

Langer's Deli: Legendary Westlake institution universally praised for the absolute finest hot pastrami on rye. (\$)

Nobu Malibu: High-end sushi and beachfront dining where waves crash directly below your outdoor deck table. (\$\$)

Providence: Two-MICHELIN-starred multi-course seafood lunch executing flawless, sustainable ocean treasures. (\$\$\$)

Afternoon: Excursion (Optional)

1. Red-carpet wardrobe preparations—private fitting sessions for designer gowns and tailored tuxedos.
2. Private architecture exploration of the spectacular Walt Disney Concert Hall and The Broad Contemporary Art Museum.
3. Live interactive vinyl digging and custom audio styling session at Amoeba Music, the world's largest independent record store.

Dinner: Dining Choices

Pizzeria Mozza: Acclaimed chef Nancy Silverton's bustling, casual corner serving world-class artisanal pizzas. (\$)

Craig's: High-end American comfort restaurant on Melrose, famous for being LA's top nightly celebrity hotspot. (\$\$)

Capo: Ultra-luxury, candlelit oceanfront Italian steakhouse boasting rare vintages and flame-kissed cuts. (\$\$\$)

Late Night

Attend an ultra-exclusive, industry-only pre-Grammy party, such as the legendary Clive Davis Pre-Grammy Gala or the star-studded Roc Nation Brunch.

Day 3: The 67th Annual Grammy Awards

Sunday, February 2, 2025

Event Focus Notice: Music's Biggest Night at Crypto.com Arena. The entire schedule shifts to prioritize official red-carpet arrival times, intense security sweeps, and the live broadcast.

Morning: Red-Carpet Prep

Enjoy a premium, private in-suite catered breakfast. Relax while your assigned luxury glam squad manages your hair, makeup, and formal wardrobe styling.

Mid-Morning: VIP Transport Arrival

Private luxury security transport skips the downtown LA road blockades, utilizing official host-committee credentials to drop you directly at the Crypto.com Arena VIP entrance lanes.

Lunch: Official Pre-Telecast Celebration

Attend the exclusive Grammy Premiere Ceremony. Enjoy high-end culinary stations, premium cocktail lounges, and watch dozens of category awards presented live before the main event.

Afternoon: Red Carpet Walk & Live Telecast

Transition through the iconic red-carpet arrivals into your premium lower-bowl or luxury arena suite seats. Experience unforgettable live musical collaborations and history-defining category wins.

Dinner: Post-Show Dining Choices

Guisados DTLA: Cozy, handmade artisanal homestyle taco spot open late for a highly casual, comforting post-event wind down. (\$)

Bestia: A wildly energetic, industrial-chic downtown multi-award-winning destination executing flawless modern Italian. (\$\$)

Mastro's Ocean Club: Glitzy, ultra-premium downtown steakhouse featuring dry-aged wagyu cuts and signature dry-ice shrimp towers. (\$\$\$)

Late Night

Gain access to the official Grammy Celebration After-Party at the L.A. Convention Center, or dance at a private label party hosted by Universal, Sony, or Warner Music.

Day 4: Rest, Recuperation & Departure

Monday, February 3, 2025

Morning: Dining Choices

Blue Jam Cafe: Home of the famous crunchy French toast and highly relaxed, casual morning vibes. (\$)

SQIRL: Trendy, globally recognized Silver Lake hotspot famed for inventive rice bowls and artisanal house jams. (\$\$)

The Little Beach House Malibu: Ultra-exclusive, private member-only coastal brunch overlooking the Pacific coastline. (\$\$\$)

Mid-Morning: Excursion (Optional)

1. Indulge in an exclusive, soothing full-body recovery massage session at the luxurious Spa at the Maybourne Beverly Hills.
2. Private VIP tour of the world-class Getty Center, viewing stunning art collections and sweeping city views.
3. High-speed driving experience along the curving coastal tarmac of the Pacific Coast Highway in a rented vintage exotic supercar.

Lunch: Dining Choices

Tito's Tacos: Classic, hyper-casual retro destination beloved for decades for its crispy, old-school hard-shell tacos. (\$)

Wally's Beverly Hills: A sophisticated wine-bar concept combining premium charcuterie boards with elite wood-fired dishes. (\$\$)

Maude: Chef Curtis Stone's stunning MICHELIN-starred venue utilizing intimate, seasonal ingredients and elite pairings. (\$\$\$)

Afternoon: Excursion (Optional)

1. Relax on the pristine, private sun loungers directly on the sand at Carbon Beach in Malibu.
2. Guided walking exploration of the unique exhibits at the historic Los Angeles County Museum of Art (LACMA).
3. VIP fast-pass afternoon access to the pulse-pounding, movie-themed thrill rides at Universal Studios Hollywood.

Dinner: Dining Choices

In-N-Out Burger: The mandatory, quintessential California casual culinary finale on your route out to the runway. (\$)

Hinoki & the Bird: Silk Road-inspired upscale dining featuring clean, travel-inspired flavors in a stunning Century City space. (\$\$)

n/naka: The absolute pinnacle of fine dining—a world-renowned, modern multi-course Japanese Kaiseki experience. (\$\$\$)

Late Night

Enjoy a final, quiet champagne toast inside the private PS LAX VIP Suite lounge while dedicated luxury customs handlers manage your bags before boarding.

